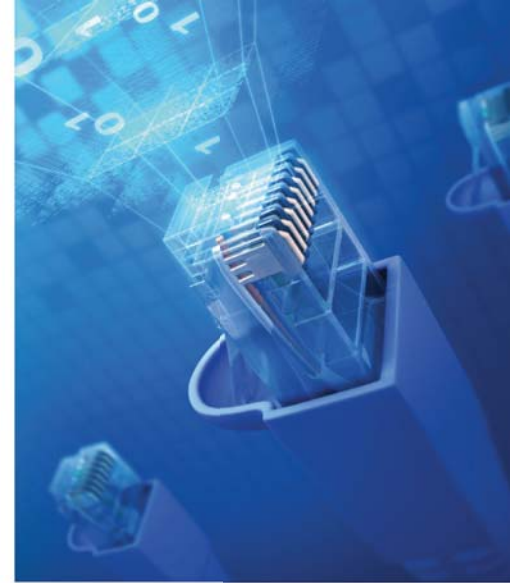




From prototype to high volume:
Lorom West is your source for
premium PCB assemblies, turnkey
OEM/ODM products and custom
cable and wire harnesses



- Pinpoint focus on quality control and process management guarantees reliability
- In-house, experienced engineers optimize your design for flawless production
- Global and local sourcing provide the most flexible path from timely prototypes to cost-optimized volume production



Corporate Competencies:

You are focused on creating the best products and getting them to market. Lorom West can help. We carefully hone our core competencies to complement your expertise and get you to market faster, more cost-effectively and more efficiently.

Global Sourcing and Delivery:

Some projects need to be cost-optimized and some need to be delivery-optimized. Lorom West's unique global presence ensures that you get what you need. We can accommodate short production runs in our US facility, getting you the parts you need when you need them. For cost-optimized projects, the Lorom premier offshore factories in China and India can accommodate up to 10 million assemblies per month. All facilities are ISO-certified and equipped to drop-ship door-to-door, eliminating transit time and cost. Only with Lorom West can you create the sourcing program you want.



Quality Control and Process Management:

We realize that quality will make or break your product's functionality and your success. By investing in state-of-the-art process control software, integrated test equipment, and highly trained personnel, Lorom West delivers the flawless products you need. We will safeguard the customers' trust by building the capability to execute flawlessly on the promises we make. Customers buy from us because they believe we will deliver value superior to that of our competitors. It is an act of trust in who we are. We are committed to live up to that trust in all we do. Earning the customers' trust takes backing our promises with the ability to deliver — today and tomorrow.

Engineering and Design Expertise:

Engineering is a critical part of creating a quality product and we are here to help. With access to over 300 engineers on the ground in China, India, and in the US, we provide engineering services through all stages of development and manufacturing. Our engineering focus ensures each design will meet the rigorous quality control we employ and will deliver the performance product you require. Lorom West engineers will significantly reduce your development costs and shorten your lead-times, getting your product to market faster and more reliably.

Scalable Manufacturing Capability:

Lorom West offers unparalleled process control and quality management systems, designed to transition your product from a domestic prototype to a cost-efficient, high volume component. We manage every part of the offshore manufacturing transition and are committed to delivering the identical quality, functionality and workmanship - whether we deliver just one unit or one hundred thousand units.

Focus Services and Products:

The best product design is only as good as its components. At Lorom West, we provide you custom products and services that outperform the specs, every time and for every application we serve. This ensures you will provide your customers with rock-solid, reliable, high-performance products.

PCB Assemblies

Lorom West has the development tools, quality control systems and manufacturing capabilities to take your PCBA from concept to prototype and into high-yield production in less time and with fewer resources. Lorom West focuses on process control at every step of your product's development. With extensive part control, in circuit test, optical inspection and final functional testing, we can minimize your time to manufacturing while increasing the quality of your finished product.

Turnkey Products

Turnkey OEM/ODM products require advanced design, meticulous engineering and comprehensive quality control. Lorom West has the design, engineering and manufacturing experience to produce complete customer turnkey products to meet your specifications. Past projects include leading consumer electronics, communication devices, medical equipment, commercial and industrial products, automotive and lighting products. With our established manufacturing history, Lorom West's turnkey services can get you to market more quickly and cost-effectively.

Cables, Cable Assemblies and Wire Harnesses

Cables and wire harnesses are the backbone of the electronics industry. Lorom West produces an impressive range of cables, cable assemblies and wire harnesses for medical, photovoltaic, network, storage, interconnect, and video applications. We are a vertically-integrated manufacturer, featuring in-house cable extrusion, wire drawing, shield braiding, injection molding, and tooling. Not only will we match your specifications exactly, we will do it economically.

Customer Testimonials

"Our brand stands for performance and we can't afford to ship a less than perfect product. In the 20 years we have been dealing with Lorom West, we have never had to reject a part. They will continue to be our go-to supplier for high-end cable solutions."

- Joe McHugh, Procurement Manager. **Dionex**

"Lorom West has been a valued partner of ours for 15 years because of their global commitment to quality. Their offshore facility is able to provide us the volume and pricing that we desire along with the quality that we absolutely must have."

- Mark Carson, Director of Materials & Supply Chain. **Electronics for Imaging**

"Our navigation systems are generally incorporated into other complex end-products, requiring advanced engineering and rock-solid quality. Lorom West engineers have been our partners in many designs and have always provided the expertise we need."

- Ralph Bucher, Sr. Commodity Manager. **Trimble Navigation**

Product Overview

You don't build a commodity and neither do we. Our products are designed to appeal to technology-rich applications with the need for cost-optimized volume. We have the expertise and the certifications to address a wide range of custom products:

PCB Assemblies:

Surface Mount
Through Hole
Wire Bonding

Turnkey & Value-Added Products:

Consumer Electronics
Communication Devices
Medical Equipment
Commercial and Industrial Products
Automotive Assemblies
Lighting Products

Cable and Wire Harness Products:

Medical Cables
Fiber Optic Cables
Photovoltaic Solutions
USB and Firewire
RF Cables (0-40 GHz)
Drive Cables
Video-DVI Cables
Power Products
System Cables
Wire Harness
Bulk Cables
Irradiated Cables

Tooling:

Milling
Grinding
Wire EDM
CNC Machining
Progressive Die
Injection Mold
Stamping

Additional Capabilities:

Copper Drawing
Injection Parts
Rubber Molding Parts
Pelletizing
Cable Extrusion

Manufacturing Profile

Lorom West is truly global. We feature over 3 million square feet of factory space in sites in China, India and the United States, designed to accommodate our customers' needs for either high volume or immediate prototyping.

China and India: As a division of Lorom, we have extensive engineering and manufacturing factories located throughout China and India. With over 3 million square feet of manufacturing floor and the ability to produce over 10 million assemblies per month, Lorom West's can take your design from prototype to high volume - seamlessly.

United States: With over 30 thousand square feet of manufacturing space and complete injection molding and high speed wire processing equipment, our Fremont, California factory provides the local engineering, assembly, process management and test personnel required to complete your prototype and small lot, specialty projects quickly and efficiently.

Lorom West

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